

## Meet the Board

ABS Radio was formed by a group of professional and business people who are the shareholders and directors of the company. The Board is committed in

ensuring the success of the radio station and it is their common goal to provide the very best in educational, entertainment and information not only to the Arabic-speaking public, but also to English listeners.

ABS Radio will also be broadcasting in English to cater for the general population.

The Board comprises of:

<b>Mr. Karim KISRWANI</b>	- Businessman/President of ABS Radio
<b>Mr. Safwat Arfan-Sayed</b>	- Accountant/General Manager of ABS Radio
<b>Mr. Hassan Abdelrahim</b>	- Businessman/Financial Manager of ABS Radio
<b>Mr. John Salah</b>	- Real Estate Agent/Marketing Advisor
<b>Mr. Haider Ibrahim</b>	- Marketing Advisor
<b>Mrs. Maria Teresa Cruz</b>	- Accountant/Pay Officer
<b>Mr. Ziad Naef</b>	- Solicitor/Legal Advisor of ABS Radio

## Meet the President – Mr Karim KISRWANI

Karim KISRWANI is very well known in the Arabic community. As the first President of Arabic Broadcasting Service, he brings a wealth of experience to the radio station.

Karim arrived in Australia in 1957 and over the years has become a much loved and respected man. In 1969 he established the Jet Set Travel Company in Harris Park and currently operates Karim's Travel.

He is a foundation member of the Australian Lebanese Chamber of Commerce as well as a founding member of the Immigration Committee set up in 1975 by the then Minister for Immigration the Hon. Michael McCallar.

During the civil war in Lebanon, Karim was instrumental in the formation of the Australian Medical Mission, which sent 12 nurses and two doctors to Lebanon. Karim is also a member of the Maronite Community Association and was the first person in Australia authorised to represent the World Maronite Council.

In the early seventies, he was the first voluntary telephone interpreter appointed by the Department of Immigration.

As the President of ABS Radio, Karim KISRWANI is committed to the success of not only the radio station, but also to the overall success of the Arabic community at large.



## Meet the Managing Director: Mr Safwat Arfan - Sayed

Safwat Arfan - Sayed is the Manager of ABS Radio. The idea of establishing a unique Arabic radio station was first borne by Safwat. Slowly but surely, the dream has become a reality. Together with like-minded professional and business people all devoid of any political agendas, Safwat saw to it that the station eventuated.

A well-established businessman and an accountant, Safwat is well known to the Arabic community. His honesty and integrity has always been a feature of his professionalism. He has published books both in Australia and overseas which has become a real source of information for the migrant community. As a successful businessman, Safwat brings his management and marketing skills to ABS Radio.

One thing that all listeners and clients can be sure of, and that is, with Safwat at the helm, one can always approach him with all the confidence in the world.

As the Manager of ABS Radio, Safwat guarantees everyone the very best in Arabic radio.



Najah Kerbaj at the brand new consoles of ABS Radio.

## Meet the Program Manager - Najah Kerbaj

Very few radio stations around the world can boast that they have a woman for a program manager. ABS Radio has taken the first step at affirmative action and appointed Ms Najah Kerbaj as their very first Program Manager.

Najah offers a broad knowledge of strategic marketing with a background in advertising, research and media. She has a wealth of broadcasting experience from Lebanon as well as in Australia.

Young and old alike know Najah in the Arabic community. For some five years she was the producer and presenter of a daily Arabic program on 2000FM. Her program was one of the highest rating Arabic shows in Australia.

Her ability to prepare her own programs to cater for all age groups is an asset for ABS Radio for it will ensure that the station's program format will always reflect the needs of its listeners.

Her golden voice on the airwaves will mesmerise the listeners and her ability to interact with them will undoubtedly make ABS radio the number one Arabic Station in the land.

Najah Kerbaj is very much respected in her profession and is highly regarded as a professional broadcaster.